

# Website Advertising



## Blog and Video Hosting

**Does your company host a helpful Industry Blog that needs a larger audience?**

**Looking for a place to share your company's educational and advertising videos?**

**MC Press can help!** We are happy to provide channels with which to promote your company and its products. Both place you on the cutting edge of Internet advertising while sharing your company's expertise with the market.

### Video Hosting

If you want to get your message into the marketplace but are not so concerned about collecting the demographics of those who view your presentation then, MC Press Online has a service for you.

What we provide:

- A site that can host just about any video format
- Weekly promotions in a selection of our email publications, providing links to our video page and to each individual video link
- Click-tracking on our site so you can determine which videos are of the greatest interest to the viewer and respond

What you provide:

- The video content

### Blogs—Hosted or Framed

Blogs are becoming more and more a part of the marketing landscape, but not every site has the ability to host a blog and draw an audience. MC Press has both. We can provide you with your own blog and help create the audience for you.

What we provide:

- A link on the MC Press Website home page taking the reader to your "framed" blog page or use of our vBulletin software
- Weekly promotions in a selection of our email publications providing links to the blog page and to the latest individual blog links
- Full click-tracking from our site so you can determine which subjects are of the greatest interest to the readers and respond.

What you provide:

- New blog content on a weekly basis

### Low Monthly Cost

Monthly blog hosting is an economical \$500.

Monthly video hosting is only \$250 for the first video and \$125 for each additional video.

- Frame your own blog on our site or use our vBulletin software to run your blog
- Load just about any type of video format
- MC Press Online does all the promotion
- Our site traffic becomes your blog or video traffic
- Monitor the blog and videos for feedback from our readership