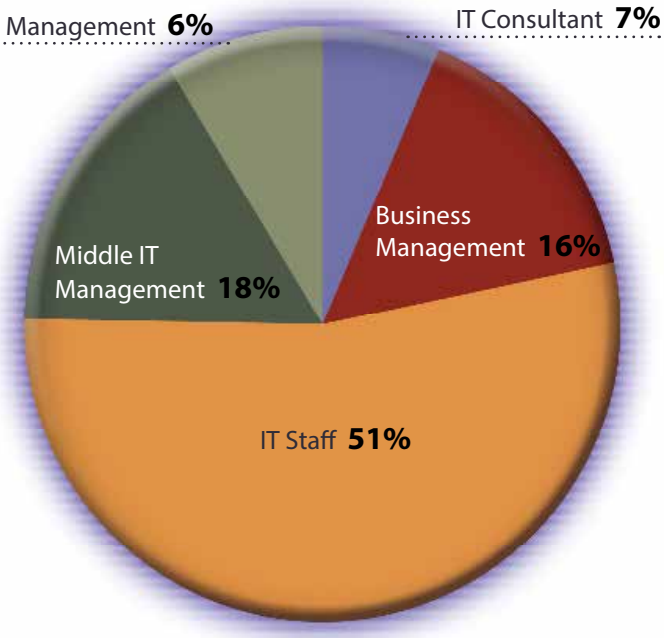
Reader Demographics

Readership by Function



Business Management
CEO, COO, Chairman, President
CFO, Controller, Treasurer
Consultant (Non-technical)
Director, Manager
Executive VP, Sr. VP, VP, General Manager
Other Corporate/Business Manager

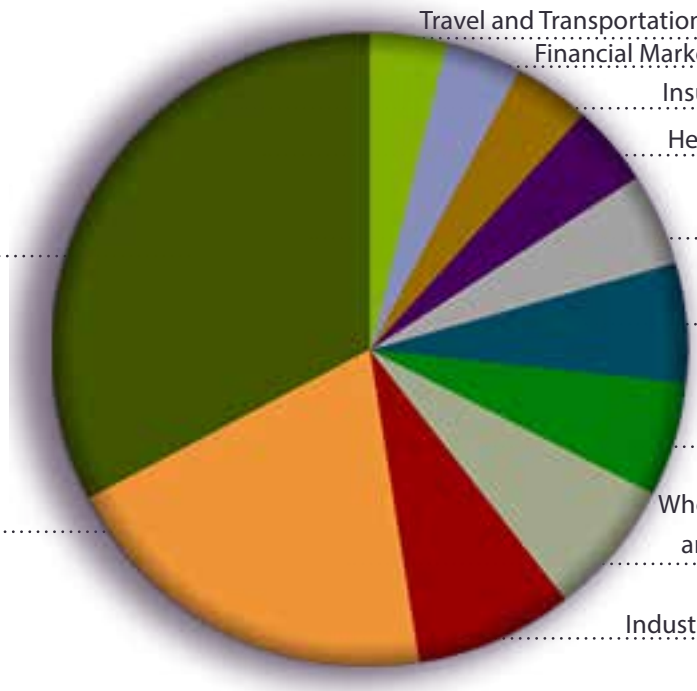
Senior IT Management
Chief Information Officer
Chief Security Officer
Chief Technology Officer
Director of IT/IS Operations
Director of Systems Development
Internet Technology Strategist
Vice President of IT

Middle IT Management
Application Development Manager
Computer Operations Manager
Database Manager
Help Desk/Technical Support Manager
Information Security Manager
IT/IS Manager
Network Manager
Product Manager
Project Manager

IT Staff
Database Analyst/Administrator
Help Desk/Technical Support Specialist
Information Security Specialist
Network Administrator
Network Engineer
Programmer/Analyst
Project Leader
Software Developer
Software Engineer
Systems Administrator
Systems Architect
Systems Programmer
Technician
Technology/Business Analyst
Web Application Developer

IT Consultant
Hardware
Software

Readership by Industry



* Stats derived from visitors who registered on www.mcpressonline.com