

Full Network Ad Buys



Website and Newsletter Sponsorship

MC Press Online is proud to offer the only true network ad buys in the market, allowing your company to place an ad in a fixed location not only on our Website but in every one of our three publications for the entire month. This positioning ensures that no matter how our readers access our editorial or how often they do it *during a month*, your advertisements will be seen every time.

Website and Newsletter Sponsorship

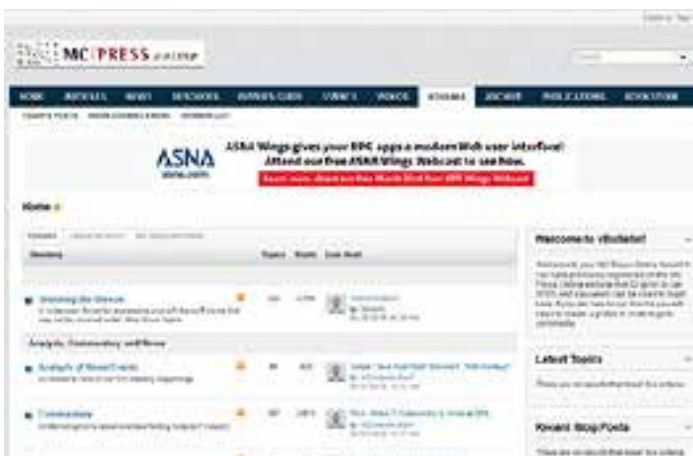
Five ad locations on the Website and one ad in every newsletter for the entire month

- All Pages—Bottom of every page as part of the footer; Leaderboard (728 x 90 pixels)
- Home Page—Right hand column; Half Page (Vertical) (300 x 600 pixels) and Large Rectangle (336 x 280 pixels)
- Article, Events, Video, and Publications pages on Site—Right hand column; Medium Rectangle (300 x 250 pixels)
- Forums Pages—Top of all Forums pages; Leaderboard (728 x 90 pixels)
- All 3 MC Press Online Newsletters—Within the newsletter; Half Page (Horizontal) (600 x 300 pixels)
- One Broadcast Email —Customization and flexibility to deliver an in-depth information package to prospective buyers.

Reach

Website and Newsletter—Estimated 125,000+ impressions

A \$11,100 value for only \$2,500, a 77% savings



PLUS ADS ON HOME PAGE AND WITHIN EVERY NEWSLETTER FOR THE MONTH FOR FORUMS SPONSORSHIP.



PLUS ADS ON EVERY PAGE AND WITHIN EVERY NEWSLETTER FOR THE MONTH FOR SEARCH SPONSORSHIP.